

THE NPC AND THE MEDIA

THE NPC works hard to get its message across to the national media, as an important way of raising public awareness and pressure for change. There is never enough publicity, but it is important affiliates realise the extent of activity in this area. This list shows NPC press statements, letters to the press, and appearances on radio/television from 5 January 2009 to 6 June 2010.

JANUARY 2009

- 5 Interview on BBC News 24 regarding Tory tax proposals
- Interview on BBC Radio 4 regarding Tory tax proposals
- 6 Statement on winter deaths (Metro, Daily Mirror, Daily Telegraph, Daily Mail, BBC website, Ceefax, Independent, Scotsman, Morning Star, BBC Radio 5 Live, various local BBC radio stations)
- 8 Interview on Sky News regarding interest rate cut and effect on savers
- Statement on interest rate cut
- Statement on crisis in social care (Daily Express)
- Statement on winter deaths (Telegraph)
- 10 Statement on interest rate cuts (The Guardian)
- 11 Interview with BBC London on centenary of the state pension
- Statement on winter deaths (Sunday Telegraph and Mail on Sunday)
- 21 Statement on Icelandic gift and winter deaths (Daily Express, Sky Radio and various local radio stations)
- 22 Statement on closure of final salary pension schemes (BBC website)
- 27 Statement on CSCI report into the state of social care in England
- Statement on ONS figures showing latest pensioner income figures
- 30 Interview on BBC Breakfast TV regarding winter deaths

FEBRUARY

- 4 Statement on Warm Front Scheme and fuel poverty
- 5 Statement on interest rate cut and pensioner savers (Channel 4 News, Guardian)
- 8 Statement on ageing population and need for decent state pension (The People)
- 10 Statement on non-payment of Christmas Bonus (Daily Telegraph, The Mirror, The People, Local BBC radio and BBC Radio 4 You and Yours)

MARCH

- 6 Statement on interest cut and pensioner savers (Daily Mail)
- Statement on retirement age
- 7 Interview on BBC Radio 4 Today programme regarding pensioners and the credit crunch
- 9 Statement on interest rates and pensioner savers (Daily Mail)
- 17 Statement on Post Office Bank campaign (Radio 4 News, GMTV, Guardian)
- 18 Interview on BBC local radio regarding tagging of dementia sufferers
- 19 Statement on interest rates and pensioner savers (Daily Mail)
- 24 Statement on election of Dot Gibson as NPC general secretary (Morning Star, Mature Times)

- 26 Interview on BBC Question Time Extra
- 27 Statement on possible changes to free bus travel concession (Meridian TV, Daily Telegraph and various local papers)
- 29 Statement on Put People First demo (Sunday Times)

APRIL

- 6 Statement on Pensions' Action Day (widespread coverage in local newspapers, radio and TV)
- Letter in The Guardian on inadequate state pension
- 7 Statement regarding Dame Joan Bakewell (Daily Telegraph)
- 8 Statement on AON pension funds deficits
- 21 Statement before Budget highlighting impact of recession on pensioners
- 22 Statement giving reaction to Budget (Daily Mirror, Independent, Daily Telegraph, Daily Express, Sky News, BBC News 24, BBC Budget Programme, This Morning, various BBC radio programmes)
- Statement on death of Jack Jones (BBC website, Mature Times)
- 27 Statement on Equality Bill

MAY

- 7 Statement regarding pensioner poverty figures
- 31 Statement on Pensioners' Parliament

JUNE

- 10 Statement on means-testing of Winter Fuel Allowance (Daily Express and others)
- 15 Statement on financing of long-term care (Local BBC radio)
- Statement on latest Institute for Fiscal Studies report on limits of new personal savings accounts
- 23 Statement on UK state pension being bottom on EU league table
- 24 Statement on retirement ages and people working longer (Daily Express)
- 25 Statement on fuel poverty and energy company profits

JULY

- 2 Statement on raising the state pension retirement age to 70
- 4 Statement on banning of doorstep selling by utility companies (local BBC radio)
- 6 Statement on forthcoming care green paper
- 14 Statement on Care Green Paper (Daily Mirror, Daily Telegraph, Independent, Daily Express, Daily Mail and Morning Star)
- 29 Statement on select committee report on pensioner poverty (The Observer and Morning Star)

AUGUST

- 2 Statement on LGA report into means-testing free bus travel
- 27 Statement on Care Green Paper (Daily Mirror, Daily Telegraph)

SEPTEMBER

- 4 Statement on failure of means-tested benefits
- 11 Letter in the Guardian regarding tax-funded care
- 14 Statement regarding vetting and barring regulations in care
- 17 Statement on campaign for free bus travel (Yours magazine)
- 18 Statement on Yvonne Hossacks case
- 30 Statement on Labour's care proposals

OCTOBER

- 3 Statement on Conservative care proposals
- 6 Interview on Jeremy Vine show BBC Radio 2
- 11 Statement on pensioners and problems with chip and pin cards
- 20 Statement on launch of Pensioners' Manifesto (Express, Daily Telegraph, Mature Times)
- Statement on raising the retirement age
- Statement on concessionary travel (Yours magazine)
- 21 Statement on Audit Commission report into winter fuel allowance
- 22 Statement on pensioners overpaying tax (Daily Express)

NOVEMBER

- 8 Statement on malnutrition in care homes
- 13 Statement on launch of NPC, GMB and AEA policy on care
- Statement on concessionary bus travel
- 16 Statement on quality and cost of meals on wheels
- 17 Statement on Queen's Speech and care legislation
- 24 Statement on excess winter deaths

DECEMBER

- 1 Statement on Impact of Conservative inheritance tax proposals
- 2 Statement on Post Bank proposal
- 4 Statement on trips and falls
- 10 Statement on pre-Budget report (Daily Express, Daily Telegraph, Mature Times, Morning Star, various regional newspapers and websites)
- 12 Statement on non-uprating of SERPS (BBC)
- 14 Statement on low-take up of benefits (Daily Mirror)
- 16 Statement on the withdrawal of cheques (Guardian, Times, BBC)
- 27 Statement on winter deaths (News of the World)

JANUARY 2010

- 1 Article in Mature Times on the NPC
- 10 Statement on the future of pensions (Mail on Sunday)
- 11 Statement on Lib Dem u-turn on pensions and care (BBC 6pm News)
- Statement on retirement age
- 12 Statement on cold weather payments (BBC local radio)

- 14 Statement on care home evictions (Daily Express)
- Statement on fuel poverty (Daily Express)
- Statement on winter deaths and fuel poverty (Daily Telegraph)
- Statement on ageism (Daily Mail)
- 23 Statement on 0% rise in SERPS (Daily Express)
- 25 Statement on ending default retirement age
- 27 Statement on latest pensioner income figures
- 30 Letter regarding Martin Amis' comments (Guardian)

FEBRUARY

- 5 Statement on pensioner bankruptcy (Daily Mail)
- 11 Letter in The Times regarding free personal care at home
- 12 Statement on pensioner poverty (The Times)
- 15 Statement on People's Bank at the Post Office (various)
- 22 Letter in The Guardian regarding care conference
- 23 Statement regarding 30 year rule (Daily Mail)
- 24 Statement on Dignity Action Day (Mature Times)
- Statement on retirement age (Daily Express)

MARCH

- 4 Statement on 30 year rule (Daily Mail)
- Statement on interest rates
- Statement on future of care funding (Daily Mail)
- 16 Statement on frozen pensions judgement (Daily Express and Guardian)
- Statement on removing age limit on jury service (Independent and Daily Telegraph)
- 24 Statement on the Budget (Daily Express, Daily Mail, Daily Telegraph, Independent, the Sun, Morning Star, Mature Times, Scotsman)
- 29 Statement on Post Office Bank (Independent)
- 31 Statement on Care White Paper (BBC Radio 4 World Tonight)

APRIL

- 3 Statement on phasing out of cheques (BBC Radio 4 Today programme, BBC TV News Channel)
- 8 Statement on mis-use of National Insurance Fund
- 10 Statement on welfare state march and rally (BBC Radio and TV, Sky News, Sky News Radio, Morning Star, Mail on Sunday, Press Association and others)
- 12 Statement on Nationwide's decision on withdrawals (Daily Express)

MAY

- 3 Statement on the general election and the 'grey' vote
- 20 Statement on lack of support for carers
- Statement on raising the link with earnings
- 27 Statement on raising the state retirement age (Daily Mirror)

JUNE

- 6 Statement on the Pensioners' Parliament 2010
-